



Applications of Smart LPWA Trackers Using **Sigfox**

— *Driving Smarter IoT* —



The global introduction of the new ultra-narrow band radio networks typified by a French company called Sigfox has changed the landscape for cost-effective Internet of Things (IoT) deployments.

The key features of these networks are:

- **Low transmission power**
- **Long transmission range**

This is often referred to as Low Power Wide Area (LPWA). It is the combination of these features that allow these networks to operate at a significantly lower cost than their GSM 3GPP counterparts.

The low power consumption requirements of endpoint devices also allow for a much longer battery life and / or smaller form factor design.

LPWA Strengthens Existing Networks and Enables New Business Models

Stolen Vehicle Recovery

Leasing and Recycling of Containers and Pallets

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